

# Strategic Foresight & Scenario Planning

If one thing is certain about the future, it is that it is uncertain. "Foresight" helps navigate these uncertainties by using methods to explore possible futures in a structured and systematic way. How does it work? By creating plausible scenarios that illuminate the possibility space of the future and thus enable decision makers to create the necessary conditions and align their strategies with the opportunities and risks.

## Introductory Course: Identifying Key Drivers & Building Scenarios

### What will you learn in the course?

Participants get an overview of the methods and possibilities of strategic foresight and scenario planning, learn to identify key drivers and develop scenarios that stimulate counterintuitive thinking using the scenario cross method.

### Who is the course for?

The introductory course is especially suitable for junior analysts from the public and private sector as well as from think tanks to learn methods that promote systematic thinking by circumventing the cognitive limitations of our brain.



### Course Contents

- Structured Analysis Techniques: Introduction & Basic Assumptions Check
- Strategic foresight and scenario planning: basics & opportunities
- Identifying key drivers
- Systematic leveraging of key drivers of change: STEMPLE+ method
- Scenario development: scenario cross method

We teach all methods through practical exercises based on concrete and current issues. The participants receive a handout with the methods and exercises used in each case.

We raised your interest? Get in touch with us:



### Contact

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### Location

Frankfurt am Main/ Online / In your company  
(large groups)

### Language

English or German

### Time Frame

1 Day

### Price

295€