

Structured Analysis Techniques

In times of complex, global crises that not only closely follow one another but also intertwine, analytical insight is needed to make the right decisions. But how can I ensure that analyses are free of entrenched thought patterns and that their results are future-proof, even in volatile times? How can analyses remain objective and comprehensible while still uncovering counterintuitive correlations? Structured analysis techniques are essential tools for professional analysts.

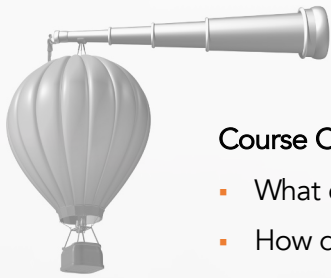
Introductory Course: Analytical Thinking and Technical Basics

What will you learn in the course?

By the end of the day, all participants will have an overview of a range of structured analysis techniques (SATs) and their respective benefits and areas of application. They will practically apply some of these techniques by means of a concrete case study.

Who is the course for?

The introductory course is designed for junior professionals and young analysts from the public or private sector and academia who are wondering how systematic analysis techniques can help them in their day-to-day work and future endeavors.



Course Content

- What characterizes analytical thinking?
- How do you recognize heuristics, biases, and cognitive pitfalls?
- Structured Analysis Techniques (SATs): Families & Basic Canon
- Basic techniques for problem formulation, diagnosis and analysis
- Application of SATs in practice

We teach all methods through practical exercises based on concrete and current issues. The participants receive a handout with the methods and exercises used in each case.

We raised your interest? Get in touch with us:



Contact

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Location

Frankfurt am Main/ Online /
In your company (large groups)

Language

English or German

Time Frame

1 Day

Price

295€