

Structured Analysis Techniques

In times of complex, global crises that not only closely follow one another but also intertwine, analytical insight is needed to make the right decisions. But how can I ensure that analyses are free of entrenched thought patterns and that their results are future-proof, even in volatile times? How can analyses remain objective and comprehensible while still uncovering counterintuitive correlations? Structured analysis techniques are essential tools for professional analysts.

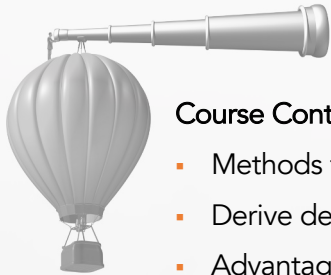
Professional Course: Structured Analysis Techniques in Practice

What do you learn in the course?

In this course, participants apply structured analysis techniques (SATs) based on a concrete question, covering the entire analysis process: from the initial question to the decisions that derive from it. Over the course of the two days, you will learn the possibilities and limitations of different methods and when to use them.

Who is the course for?

The Professional Course is designed for analysts in companies, NGOs, politics, academia and the public sector who want to apply advanced analytical methods in practice to future-proof the strategic decisions of their organizations.



Course Content

- Methods for exploring, understanding, and questioning real-world issues
- Derive decisions and strategies from analysis processes
- Advantages and disadvantages of individual methods
- Application contexts for all "families" of SATs
- Modeling interrelationships and "system dynamics" with digital tools
- Formulate hypotheses and compare them systematically
- Prepare and present analysis results

We teach all methods through practical exercises based on concrete and current issues. The participants receive a handout with the methods and exercises used in each case.

We raised your interest? Get in touch with us:



Contact

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Location

Frankfurt am Main/ Online

Language

English or German

Time Frame

1.5 days on site + 0.5 days online

Price

750€